



2022 GRANT PROGRAM

Post Evaluation Form Product Development

MUST COMPLETE

DATE:

NAME OF EVENT:

ORGANIZATION NAME:

NAME OF PERSON
COMPLETING FORM:

To receive grant funds awarded by Indiana Dunes Tourism, complete this form after your funded project is completed and submit this form along with:

paid invoices

canceled checks and/or copies of the receipts with checks numbers indicated on them

Submit within 60 days of the completion of the project, or by December 9, 2022, *whichever date comes first.*

Please answer *all* the following evaluation questions.

1. What project did you complete with the grant funds awarded?

2. What has been the impact since your project was completed?

Product Development Evaluation (Continued)

3. How many new visitors has this project attracted since it's completion?

4. How many of the new visitors were from outside Lake, Porter and LaPorte Counties?

5. How are you promoting this project? For example, if a new birding tower was completed with our funds, we would want to know how the birding tower is being marketed to attract visitors from outside Lake, Porter, and LaPorte Counties?

6. Please feel free to attach any additional comments.

