



## 2022 GRANT PROGRAM

### Post Evaluation Form Conventions/Meetings/Seminars

**MUST COMPLETE**

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DATE:

NAME OF EVENT:

ORGANIZATION NAME:

NAME OF PERSON  
COMPLETING FORM:

To receive grant funds awarded by Indiana Dunes Tourism, complete this form after your convention/meeting/seminar event has concluded and submit this form along with:

paid invoices  
canceled checks and/or copies of the receipts with checks numbers indicated on them  
copies of all promotion/marketing materials

Submit within 60 days of the completion of the event, or by December 9, 2022, *whichever date comes first.* Receipts received after the 60 days are subject to a \$500 forfeiture of the grant award.

**Please answer *all* the following evaluation questions.**

1. What was this year's attendance?

2. How many attendees were from outside of Lake, Porter, and LaPorte Counties?

## Post-Conventions/Meetings/Seminars Evaluation (Continued)

3. How many hotel rooms did attendees reserve?

4. What advertising and promotion was most effective?

5. How many hotel rooms did visitors attending your event use?

6. Please feel free to attach any additional comments.

