



## 2020 GRANT PROGRAM

### Post-Conventions/Meetings/Seminars Evaluation

**MUST COMPLETE**

DATE:

NAME OF EVENT:

ORGANIZATION NAME:

NAME OF PERSON COMPLETING FORM:

To receive grant funds awarded by Indiana Dunes Tourism, complete this form after your sporting event has concluded and **submit this form along with:**

- **paid invoices**
- **canceled checks and/or copies of the receipts with checks numbers indicated on them**
- **copies of all promotion/marketing materials**

**Submit within 60 days of the completion of the event, or by December 14, 2018, whichever date comes first.**

**Please answer *all* the following evaluation questions.**

1. What was this year's attendance?

2. How many participants did you have?

3. How many participants were from outside of Lake, Porter, and LaPorte Counties?

## Post-Conventions/Meetings/Seminars Evaluation (Continued)

4. How many hotel rooms did participants reserve?

5. What advertising and promotion was most effective?

6. **Please feel free to attach any additional comments.**

