



# 2019 GRANT PROGRAM

## Post-Product Development Evaluation

**MUST COMPLETE**

**DATE:**

**NAME OF EVENT:**

**ORGANIZATION NAME:**

**NAME OF PERSON COMPLETING FORM:**

To receive grant funds awarded by Indiana Dunes Tourism, complete this form after your event has concluded and submit this form along with:

- paid invoices
- canceled checks and/or copies of the receipts with check numbers written on them
- copies of all promotion/marketing materials.

Submit within 60 days of the completion of the event, or by December 13, 2019, whichever date comes **first**.

**Please answer *all* the following evaluation questions.**

1. What project did you complete with the grant funds awarded?

2. What has been the impact since your project was completed?

## Product Development Evaluation (Continued)

3. How many new visitors has this project attracted since it's completion?

4. How many of the new visitors were from outside Lake, Porter and LaPorte Counties?

5. How are you promoting this project? For example, if a new birding tower was completed with our funds, we would want to know how the birding tower is being marketed to attract visitors from outside Lake, Porter, and LaPorte Counties?

6. Please feel free to attach any additional comments.