



2019 GRANT PROGRAM

Post-Conventions/Meetings/Seminars Evaluation

MUST COMPLETE

DATE:

NAME OF EVENT:

ORGANIZATION NAME:

NAME OF PERSON COMPLETING FORM:

To receive grant funds awarded by Indiana Dunes Tourism, complete this form after your event has concluded and submit this form along with:

- paid invoices
- canceled checks and/or copies of the receipts with check numbers written on them
- copies of all promotion/marketing materials.

Submit within 60 days of the completion of the event, or by December 13, 2019, whichever date comes **first**.

Please answer *all* the following evaluation questions.

1. What was this year's total attendance?

2. How many participants did you have?

3. How many participants were from outside of Lake, Porter, and LaPorte Counties?

Post-Conventions/Meetings/Seminars Evaluation (Continued)

4. How many hotel rooms did participants reserve?

5. What advertising and promotion was most effective?

6. Please feel free to attach any additional comments.